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OFFICE OF ECONOMIC DEVELOPMENT

News Release

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North Shore Shuttle to end Monday

PRINCEVILLE – The North Shore Shuttle, which has transported residents and visitors between Princeville and Kē'ē Beach over the last three months, will end on Monday, Nov. 14.

"We would like to thank the Hawai'i Tourism Authority (HTA) for providing the funding for this program, along with our other partners, Princeville Development Corp. and Hawai'i Executive Transportation and their dedicated drivers and staff," said George Costa, director of the Office of Economic Development. "Both our visitors and residents benefited from the shuttle service as it provided another transportation alternative in the Hanalei-Hā'ena area."

Costa said that he will continue his efforts to seek long-term funding sources from private sector partners and other grant funding opportunities for the shuttle service.

Funding for the North Shore Shuttle was provided through an HTA grant of \$300,000 with \$160,000 going towards the shuttle and \$140,000 for cultural restoration projects in Hā'ena.

Anyone with questions can call the Office of Economic Development at 241-4946.